



UNSW
CANBERRA

Microcredentials – Lifelong Learning @ UNSW Canberra

Evaluation and Performance Management 1

Why Evaluation and Performance Management 1?

This course examines the fundamentals of a range of topics that create more effective evaluation. Participants are introduced to the themes of programme theories used in public service evaluation and change processes, as well as a consideration of different types of available evidence and the contexts in which they are best suited. Both qualitative and quantitative approaches to data collection including focus groups, interviews, surveys, and participatory research are discussed and evaluated.

Participants will develop skills in designing and undertaking the analysis of data to create formative and summative evaluations, and skills in designing data collections. These skills are critical for program managers to monitor program implementation including identifying emerging implementation risks.

This course can be taken as a standalone short course, a standalone microcredential or as part of the UNSW stackables portfolio.



Your course experts include:



Professor Deborah Blackman
Associate Dean
Lifelong Learning

Professor Blackman is the Associate Dean of Lifelong Learning for UNSW Canberra, and a member of the Public Service Research Group, in the School of Business at UNSW, Canberra.

Deborah's research interests include Public Sector Policy Implementation, Systems Level Change, Employee Performance Management, Organisational Learning and Organisational Effectiveness. She researches knowledge transfer in a range of applied, real world contexts. The common theme of her work is developing effective knowledge acquisition and transfer to improve organisational effectiveness.

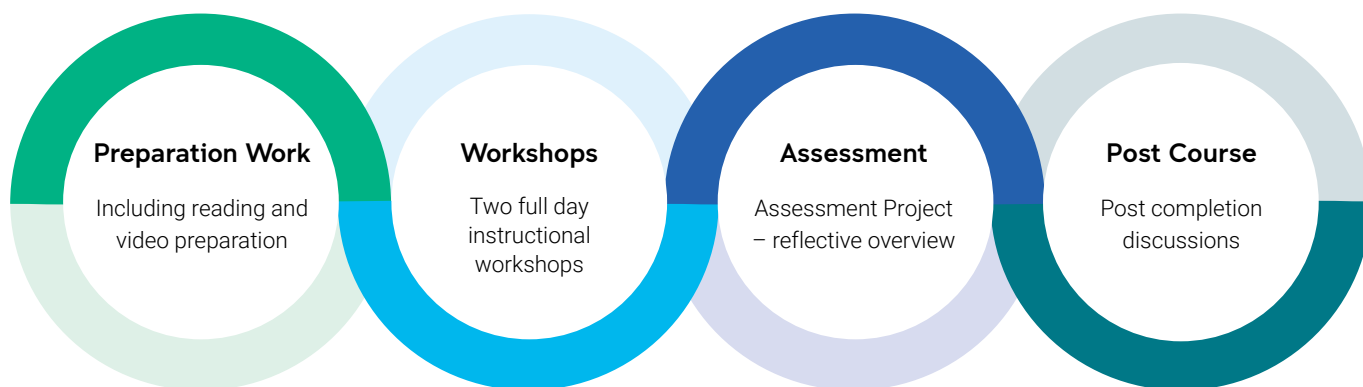


Dr Vanessa McDermott
Senior Lecturer
School of Business

Dr McDermott is a Senior Lecturer, and a member of the Public Service Research Group, in the School of Business at UNSW, Canberra

Vanessa specialises in evaluating the implementation of governance and policy frameworks. She has researched and led evaluations of organisational behaviour change programs in both the private and public sector, including developing co-designed program logic and theory of change models, as well as tailored evaluation strategies. Vanessa has conducted evaluations on initiatives to enhance Health Literacy in the community and developed evaluation strategies about increasing women's participation in the Australian Defence Force.

Content is flexible to support context and outcomes – the standard delivery for this microcredential is below:



50 hours total commitment

Advance access to course materials

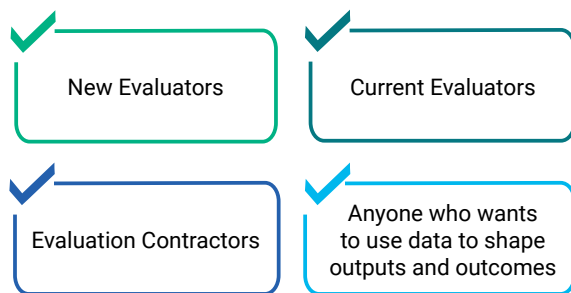
Full online support

Who is this course for?

This is an introductory course designed for those working in and around the public sector, at all levels of government, who wish or have responsibility for improving organisational performance through better evaluation.

The course is also suitable for anyone involved in policy development or program design, including those developing new projects that require an evaluation plan, the requirement to undertake evaluations and/or those who commission them from external stakeholders.

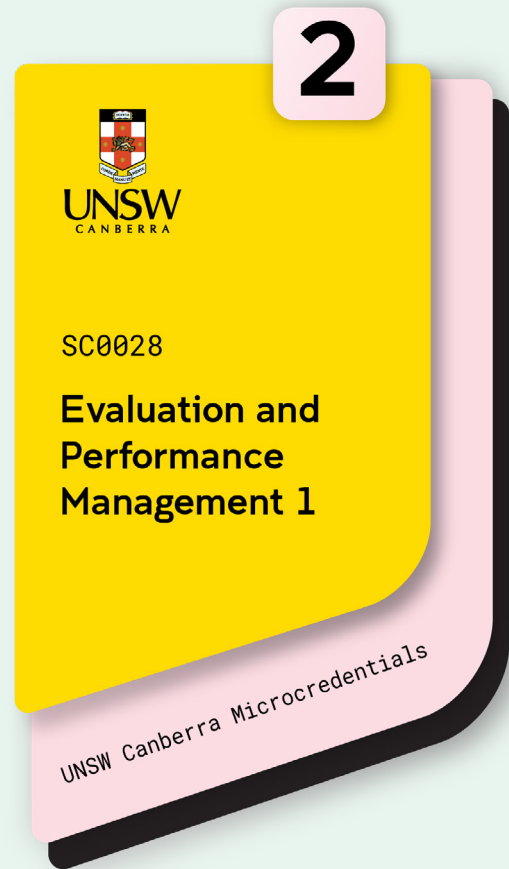
This course best suits:



What will you learn?

By the end of this microcredential you will achieve the following learning outcomes:

- Understand how to create more effective evaluations.
- Apply program theories of change to improve overall evaluation efficacy
- Develop skills to integrate evaluation earlier in program implementation and to commission evaluations with more confidence.



Your Digital Badge

Why study this way?

As a form of accredited bite-size learning, microcredentials are designed to allow you to engage with education in a meaningful short-term way and tailor your lifelong learning journey. Delivery options include online, face to face or a combination of the two and are designed to fit in with your busy life where and when its needed. You can undertake courses to further your career development, fill gaps in your knowledge or skill set, or even explore new areas of learning. The choice is yours.

A microcredential gives you access to UNSW in a way that suits you without the need to commit to enrolling in a full Postgraduate Program. You'll have access to world-class academics who have designed leading-edge courses and gain credit along the way.

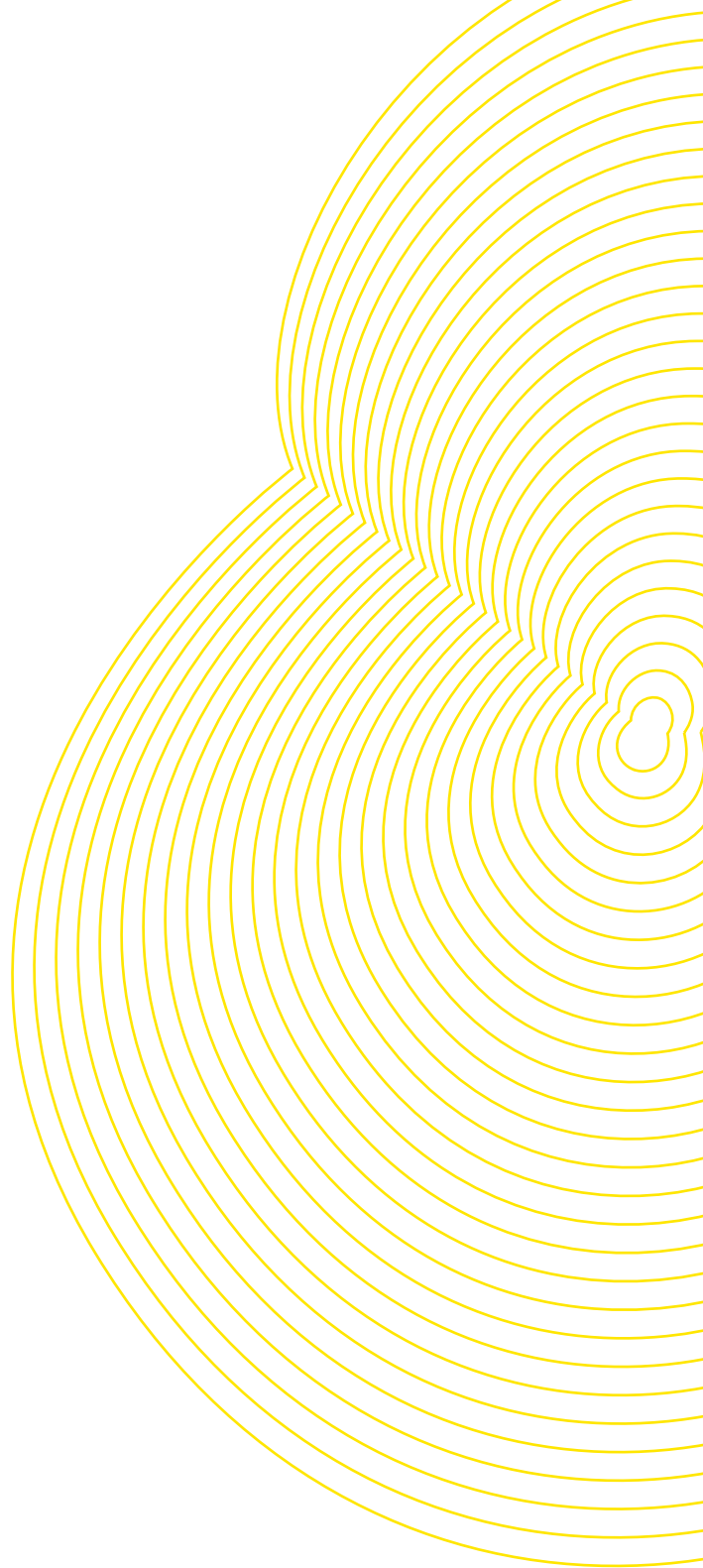
You'll receive a digital badge to showcase your learning and two units of credit (UOC) that can be stacked for Recognition of Prior Learning (RPL) for further postgraduate study.

How can this be tailored to you?

We are all about providing career long transformation and becoming your education partner of choice – because great partnerships never go out of style.

Together, we will build a dynamic partnership that identifies capability needs to uplift and progress your workforce and individuals throughout their careers. We will establish a clear foundation and working partnership, where your insights and needs are at the forefront of our collaboration. We invest in design collaboration to create tailored learning experiences that meet your needs where they are and when they are needed.

By partnering with us, you'll have access to UNSW Academics to lead your learning experiences. You'll also be able to tap into our extensive UNSW community and access opportunities for knowledge exchange, Alumni groups and our enduring partnerships network.



Want to find out more?

Get in touch and speak to someone about what Microcredentials can do for you.

unsw.edu.au/canberra/study-with-us/microcredentials

