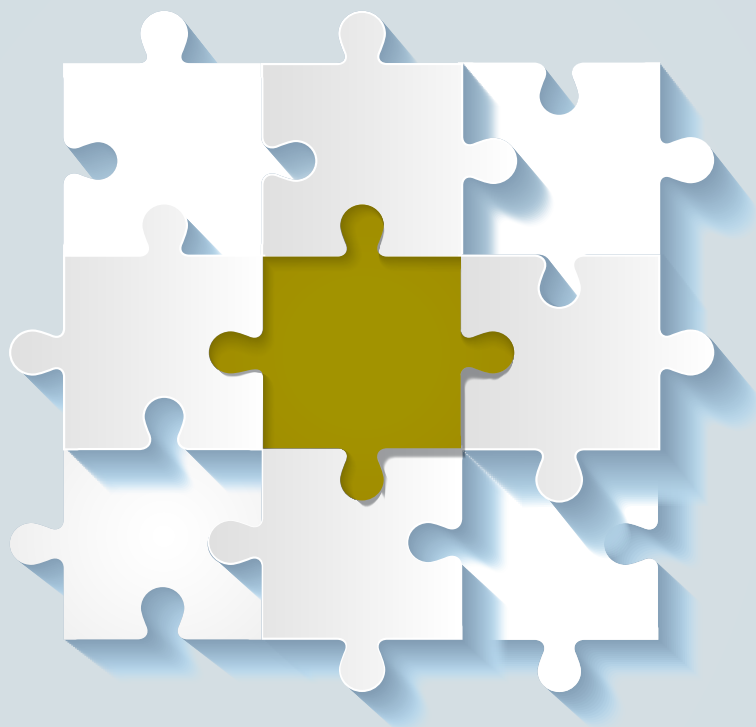




UNSW
CANBERRA

Microcredentials at UNSW Canberra

UNSW is rated the No.1 University in Australia for research impact and 19th in the 2024 QS World University ranking. Our vision is to deliver and continually refresh world-class professional education offerings for lifelong learning. We are dedicated to developing accredited and non-accredited microcredentials and short courses tailored to the organisation's needs. We turn our leading-edge research and knowledge into professional practice. Our microcredentials and short courses are co-developed with government and industry leaders to ensure they are tailored to support practical and timely workforce capability uplift. We offer diverse modes of educational delivery, including face-to-face, online, work-integrated, and modularised learning, professional experience, and lifelong educational opportunities. This ensures our microcredentials and short courses are fit for delivering professional education where and when needed.

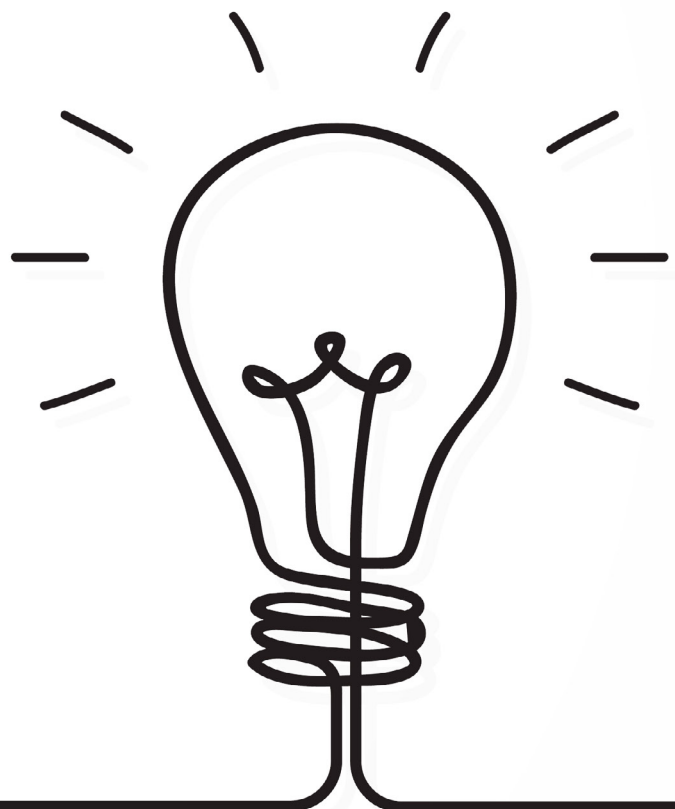


Our vision and purpose

- Transform how short courses and microcredentials meet the needs of learners, businesses, and governments by focusing on agility, relevance, and innovation. The modular and flexible nature of our learning ecosystems enables learners to access education and training opportunities that fit their schedules, preferences, and career aspirations, regardless of their background or location.
- Build and curate robust lifelong learning partnerships that empower government, industry, and communities to develop a capable, resilient and sustainable workforce through continuous skilling and reskilling
- Collaborate with industry partners to ensure that learning programs are aligned with current industry needs, trends, and best practices, enhancing the practical relevance and applicability of acquired skills and knowledge
- Enhance workforce capability by offering flexibility and accessibility. We embrace adaptive learning methodologies to deliver education and training programs responsive to the changing needs of learners, businesses, and society, ensuring that graduates have the skills and competencies to succeed in the workforce.

How we are addressing gaps and challenges in capability uplift

Today, it is crucial to keep updating professional skills and knowledge to remain competitive. More and more learners and organisations want to be able to do this in shorter, bite-size pieces that both reduce their time away from the workplace and are formally recognised in some way. We address this need by offering microcredentials that are innovative, modular, and stackable learning solutions. This offers government and industry more opportunities to uplift workforce capability and drive true lifelong learning in professional development. Our courses create integrated and stackable learning pathways where individuals can acquire relevant skills and qualifications directly contributing to their professional growth and employability. As a result, organisations have fit-for-purpose capability uplift and formally assessed skills acquisition of their workforce.



Key capabilities:

- Co-design and partnering
- Flexible delivery
- World-class research and knowledge made practical and accessible

Differentiators:

- Stackable education
- Range of delivery platforms
- Offers entry pathways into Graduate Certificate and Masters programs

Key customers:

- Government
- Industry partners
- Individuals wanting to upskill or reskill

Key partnerships:

- Works closely across UNSW Sydney and the Australian Graduate School of Management (AGSM)

How microcredentials work and why they matter



How microcredentials work

Microcredentials are accredited and specialised courses that focus on specific skills or knowledge. They are designed to meet the needs of both organisations and individual learners by providing targeted, relevant education that can be immediately applied in the workplace. Flexible delivery makes it accessible to working professionals or those looking to upskill or reskill quickly. Learners engage with content and assessment that is directly relevant to their work, allowing them to gain new skills and knowledge or update their existing knowledge. The goal is not just to learn but to implement this knowledge effectively in the workplace. Each completed Microcredential attracts 2 units of postgraduate level credit. Credits can then be stacked to provide entry pathways for postgraduate level study programs.



Why microcredentials matter

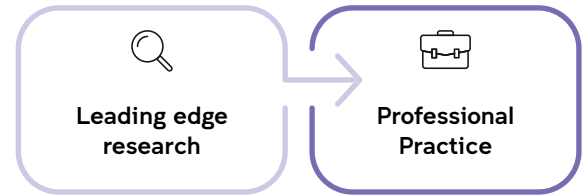
Microcredentials allow learners to quickly gain new skills directly applicable to their job or career goals. This allows learners to stay current with the latest knowledge and techniques and organisations to quickly address workplace skills gaps. Microcredentials can form the foundation of a professionalisation strategy that grows and evolves with the organisation and the learner. At UNSW, microcredentials are innovative, modular, and stackable learning solutions that can be built into traditional postgraduate study programs.



Why a microcredential is a better way to close skill gaps

- **Expert-Led Learning**
Delivered by world-class academics, ensuring content is up-to-date and aligned with the latest industry standards.
- **Modular and Stackable**
Microcredentials act as building blocks, allowing learners to focus on specific skills and gradually build a comprehensive, career-aligned skill set.
- **Flexible Delivery**
Designed to fit different learning styles and schedules, making it easier for individuals to pursue professional development on their own terms.
- **Evidenced Knowledge**
Assessment-based learning ensures mastery of the material, allowing skills to be effectively applied in real-world situations.
- **Customisable and Adaptable**
Microcredentials are off-the-shelf or bespoke programs and can be tailored to meet specific workforce needs.
- **Workforce Alignment**
Continuously updated to stay relevant, microcredentials ensure learners acquire in-demand skills that match government and industry changes.

Transforming research to best practice



Transform

leading-edge research into practical applications.



Convert

world-class knowledge into actionable skills and deep understanding.



Translate

complex theories into implementable programs.

Find out more or get in touch:

unsw.edu.au/canberra/study-with-us/microcredentials

unsw.edu.au/canberra/study-with-us/short-courses

