ARTS1062

Hollywood Film: Industry, Technology, Aesthetics

Semester Two // 2018

Course Overview

Staff Contact Details

Convenors

Name	Email	Availability	Location	Phone
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The School of the Arts and Media would like to Respectfully Acknowledge the Traditional Custodians, the Bedegal (Kensington campus), Gadigal (City and Art & Design Campuses) and the Ngunnawal people (Australian Defence Force Academy in Canberra) of the lands where each campus of UNSW is located.

Attendance Requirements

A student is expected to attend all class contact hours for a face-to-face (F2F) or blended course and complete all activities for a blended or fully online course.

A student who arrives more than 15 minutes late may be penalised for non-attendance. If such a penalty is imposed, the student must be informed verbally at the end of class and advised in writing within 24 hours.

If a student experiences illness, misadventure or other occurrence that makes absence from a class/activity unavoidable, or expects to be absent from a forthcoming class/activity, they should seek permission from the Course Authority, and where applicable, their request should be accompanied by an original or certified copy of a medical certificate or other form of appropriate evidence.

A Course Authority may excuse a student from classes or activities for up to one month. However, they may assign additional and/or alternative tasks to ensure compliance. A Course Authority considering the granting of absence must be satisfied a student will still be able to meet the course's learning outcomes and/or volume of learning. A student seeking approval to be absent for more than one month must apply in writing to the Dean and provide all original or certified supporting documentation.

For more information about the attendance protocols in the Faculty of Arts and Social Sciences: https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/

Academic Information

For essential student information relating to: requests for extension; review of marks; occupational health and safety; examination procedures; special consideration in the event of illness or misadventure; student equity and disability; and other essential academic information,
see https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/

Course Details

Credit Points 6

Summary of the Course

Subject Area: *Film Studies*

This course can also be studied in the following specialisation: Media, Culture and Technology

The 'Hollywood Film' course offers you the opportunity to study the world's most powerful film industry. It produces an historical and conceptual map of the institution that dominated the global film industry in the twentieth century, and which continues to do so today. In focusing on cinema as a socio-cultural and economic force, both in the United States and across the globe, it examines how Hollywood has historically produced and distributed a powerful cultural imaginary and devised methods to encourage audiences to consume it. The course considers Hollywood as an early example of a genuinely global industry that initially sustained itself through the implementation of a range of industrial, economic, cultural, legal, quasi-legal, and indeed illegal conventions and practices, i.e., the star system, the production code, the studio system, the genre system, monopolistic practices like vertical integration, and the Classical Hollywood style of filmmaking.

At the conclusion of this course the student will be able to

1. Demonstrate an understanding of the Hollywood cinema industry as a business enterprise and a cultural phenomenon.
2. Be able to identify the features and principles of Classical Hollywood style filmmaking and continuity editing.
3. Have an understanding of the history of Hollywood cinema and an awareness of some of the technological, political and economic factors that have shaped that history.
4. Be able to Investigate and critically analyse a range of aspects of Hollywood cinema and present your findings in a coherent, well structured, written form.

Teaching Strategies

Film screenings provide the focus of the course and will take place each week after the lecture. Films have been selected in order to demonstrate how Hollywood cinema has developed throughout the course of the twentieth century, to introduce students to works that best exemplify developmental trends, that straddle a range of genres, and that allow students to observe and reflect upon changes in the Hollywood style.

Lectures are designed to provide a context for film screenings by giving an historical overview of the Hollywood system, outlining the different subsystems that support the Hollywood system, and paying particular attention to the impact of key economic, juridical, social, historical and technological factors that have determined the nature of the industry. They also provide explanations of relevant concepts and draw studentsâ?? attention to particularities of film style.

Tutorials will be focused on student-led discussion. Each week from week 4, a group of 2-3 students will be responsible for leading the discussion on key points in the readings and the screening. This task may be approached creatively and involve design of group activities that prompt the class to delve deeply into issues and ideas raised by the readings and their relation to the weekly screenings. This task allows

students to practice planning, teamwork and public speaking skills. Tutorials are thus designed to ensure that students develop the capacity to think independently about the course material and come to class adequately prepared to discuss it.

Assessment

ASSESSMENT TASKS

.**ARTS1062** does not have a formal exam. The three assessment tasks for this course -- in-class writing tasks, research task and essay -- are designed to develop your knowledge of the subject over the course of the semester. Detailed information about each of these assessment tasks is available on Moodle and each assessment task will be discussed in the lecture slot prior to its submission and there will be FAQs and forums for each task on Moodle.

You must complete and hand in all three assessment tasks in order to pass this course. This means that you will fail if you do not hand in one task even if you have a total grade of over 50 from the other two assignments

The best way to be prepared for your assessments and to complete them successfully is to keep up to date with all course learning activities (do your readings, attend lectures, come to tutorials prepared, look at the introductions to each topic on Moodle) and to organise your time well. If you are havng difficulty speak to your tutor or the course convenor as soon as you can -- we are here to help.

Attendance

You must attend a minimum of 80% of all tutorials (roll will be taken at the start of each class) to be regarded as having fulfilled the requirements of the course. You are also expected to attend all lectures and screenings and if you cannot attend a lecture or screening for some reason you need to ensure that you have listened to the lecture recording and viewed the film prior to your tutorial (roll will be taken at lectures to help ensure that everyone is keeping up to date with the work).

Assessment Tasks

Assessment task	Weight	Due Date	Student Learning Outcomes Assessed
Writing Task	20%	Week 4 tutorials (13-15th August)	1
Research Task	40%	10/09/2018 08:00 PM	2,3
Essay	40%	15/10/2018 08:00 PM	1,3,4

Assessment Details

Assessment 1: Writing Task

Start date: Not Applicable

Length: 2-3 pages (in booklet)

Details: Short critical reading and writing tasks to take place in class; individual feedback via gradesheet, general feedback via course LMS

Additional details:

The first assessment task for this course is in-class writing tasks. This assessment task takes place in your tutorial in week 4 (tutorials 13-15th August). The writing tasks are based around the readings and films for weeks 1-3. Details about this assessment task can be found on the course Moodle.

Turnitin setting: This is not a Turnitin assignment

Assessment 2: Research Task

Start date: Not Applicable

Length: 4-5 pages (1000-1500 words)

Details: Case study-based research tasks answering set questions; Length 4-5 pages submitted via Turnitin feedback via gradesheet plus summative comments

Additional details:

Your second assessment task is designed to develop your research skills in preparation for your essay. It draws on the topics you have studied so far and gives you the opportunity to extend your knowledge of some of these topics through researching primary and secondary sources. Detailed information about this assessment task will be available on Moodle. This information includes:

- research tasks for this assessment
- suggested resources
- marking criteria

Submission notes: Double-spaced, submitted as a Word doc.

Turnitin setting: This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Assessment 3: Essay

Start date: Not Applicable

Length: 2000 words plus bibliography

Details: 2000 word essay submitted via Turnitin; feedback via marking rubric and short summative comments.

Additional details:

The research essay is your final assessment task for the course. The research essay is designed to develop your ability to develop an argument, critically engage with texts, and conduct independent research. Essay questions for the research essay and recommended resources will be available on Moodle.

Please make sure you have familiarised yourself (or re-familiarised yourself) correct academic referencing and that are familiar with UNSW's plagiarism policy as proper referencing is very important for your work.

https://student.unsw.edu.au/referencing

Submission notes: Essays to be submitted as Word documents, double-spaced.

Turnitin setting: This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Submission of Assessment Tasks

Students are expected to put their names and student numbers on every page of their assignments.

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au. Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

Late Assessment Penalties

Students are responsible for the submission of assessment tasks by the required dates and times. Depending of the extent of delay in the submission of an assessment task past the due date and time, one of the following late penalties will apply unless special consideration or a blanket extension due to a technical outage is granted. For the purpose of late penalty calculation, a 'day' is deemed to be each 24-hour period (or part thereof) past the stipulated deadline for submission.

- **Work submitted less than 10 days after the stipulated deadline** is subject to a deduction of 5% of the total awardable mark from the mark that would have been achieved if not for the penalty for every day past the stipulated deadline for submission. That is, a student who submits an assignment with a stipulated deadline of 4:00pm on 13 May 2016 at 4:10pm on 14 May 2016 will incur a deduction of 10%.

Task with a non–percentage mark

If the task is marked out of 25, then late submission will attract a penalty of a deduction of 1.25 from the mark awarded to the student for every 24-hour period (or part thereof) past the stipulated deadline.

Example: A student submits an essay 48 hours and 10 minutes after the stipulated deadline. The total possible mark for the essay is 25. The essay receives a mark of 17. The student's mark is therefore 17 – [25 (0.05 x 3)] = 13.25

Task with a percentage mark

If the task is marked out of 100%, then late submission will attract a penalty of a deduction of 5% from the mark awarded to the student for every 24-hour period (or part thereof) past the stipulated deadline.

Example: A student submits an essay 48 hours and 10 minutes after the stipulated deadline. The essay is marked out of 100%. The essay receives a mark of 68. The student's mark is therefore 68 – 15 = 53

- **Work submitted 10 to 19 days after the stipulated deadline** will be assessed and feedback provided but a mark of zero will be recorded. If the work would have received a pass mark but for the lateness and the work is a compulsory course component (hurdle requirement), a student will be deemed to have met that requirement;
- **Work submitted 20 or more days after the stipulated deadline** will not be accepted for assessment and will receive no feedback, mark or grade. If the assessment task is a compulsory component of the course a student will receive an Unsatisfactory Fail (UF) grade as a result of unsatisfactory performance in an essential component of the course.

This information is also available at:

https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/

Special Consideration Applications

You can apply for special consideration when illness or other circumstances interfere with your assessment performance.

Sickness, misadventure or other circumstances beyond your control may:

* Prevent you from completing a course requirement,

* Keep you from attending an assessable activity,

* Stop you submitting assessable work for a course,

* Significantly affect your performance in assessable work, be it a formal end-of-semester examination, a class test, a laboratory test, a seminar presentation or any other form of assessment.

For further details in relation to Special Consideration including "When to Apply", "How to Apply" and "Supporting Documentation" please refer to the Special Consideration website: https://student.unsw.edu.au/special-consideration

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

Copying: using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This also applies to images, art and design projects, as well as presentations where someone presents another's ideas or words without credit.

Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original structure and/or progression of ideas of the original, and information without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

Collusion: working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student before the due date, or for the purpose of them plagiarising at any time, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.

Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.

Duplication ("self-plagiarism"): submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

Correct referencing practices:

- Paraphrasing, summarising, essay writing and time management
- Appropriate use of and attribution for a range of materials including text, images, formulae and concepts.

Individual assistance is available on request from The Learning Centre (http://www.lc.unsw.edu.au/). Students are also reminded that careful time management is an important part of study and one of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items.

UNSW Library also has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time

- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Some of these areas will be familiar to you, others will be new. Gaining a solid understanding of all the related aspects of ELISE will help you make the most of your studies at UNSW. (http://subjectguides.library.unsw.edu.au/elise/aboutelise)

Course Schedule

Timetable

Date	Type	Content
Week 1: 23 July - 29 July	Lecture	Introduction to the course: Where and what is Hollywood cinema and how and why do we study it? (Jodi Brooks)
	Screening	Sullivan's Travels (Sturges, 1941)
Week 2: 30 July - 5 August	Tutorial	TOPIC 1: Introductions, orientation to the course and discussion of reading and film from week 1.
	Lecture	The rise of Hollywood cinema and the "genius of the system" (Jodi Brooks)
	Screening	The Sheik (Melford, 1921) and various shorts
Week 3: 6 August - 12 August	Tutorial	TOPIC 2: Understanding the development of Hollywood cinema
	Lecture	Hollywood in the 1930s and the introduction of the Production Code: Gangsters and Fallen Women (Jodi Brooks)
	Screening	Blonde Venus (von Sternberg, 1932)
Week 4: 13 August - 19 August	Tutorial	**TOPIC 3 & Assessment task 1:** writing tasks -- in class assessment tasks. See Moodle for details!
	Fieldwork	**Excursion: Hollywood film goes to the movies!** Course trip to Randwick Ritz for an opening day session of Spike Lee's new film *Blackkklansman. See Moodle for details*
Week 5: 20 August - 26 August	Tutorial	TOPIC 4: Blackkklansman discusion
	Lecture	The classical Hollywood style (Lisa Trahair)
	Screening	Mildred Pierce (Curtiz, 1945)
Week 6: 27 August - 2 September	Tutorial	TOPIC 5: The classical Hollywood style and *Mildred Pierce.*
	Lecture	That's Entertainment! The Hollywood star system and the musical (Luke Robinson)
	Screening	*Gentlemen Prefer Blondes* (Howard Hawks, 1953)
Week 7: 3 September - 9 September	Tutorial	TOPIC 6: Unpacking Dyer's essay and understanding the star system
	Lecture	Moving into the 1950s and beyond: Hollywood in the age of television (Jodi Brooks)
	Screening	What Ever Happened to Baby Jane? (Aldrich, 1962)
Week 8: 10 September - 16 September	Tutorial	TOPIC 7: Hollywood in the age of television -- key changes in the industry
	Lecture	New Hollywood and the Hollywood Renaissance (Lisa Trahair)

	Screening	Taxi Driver (Scorsese, 1976)
	Assessment	Assessment task 2 due 10th September
Week 9: 17 September - 23 September	Tutorial	TOPIC 8: Understanding the Hollywood Renaissance and the "film school generation" -- rethinking genre and style.
	Lecture	The High Concept film (Luke Robinson)
	Screening	*Terminator 2* (Cameron, 1991)
Break: 24 September - 30 September		
Week 10: 1 October - 7 October	Online Activity	TOPIC 9: Monday tutorial classes will not run this week due to the public holiday on Monday October 1st. Students in the Monday classes have the option of either attending one of the tutorial classes on Tuesday and Wednesday (and signing in for attendance to one of these classes) or participating in the online chat and activities for the Monday classes that will take place later in week 10. See Moodle for details.
	Tutorial	TOPIC 9: From High Concept to Marvel.
	Lecture	Hollywood and the "indie" film (Jodi Brooks)
	Screening	Elephant (Van Sant, 2003)
Week 11: 8 October - 14 October	Tutorial	TOPIC 10: What exactly do we mean by American independent film?
	Lecture	Women filmmakers in American cinema today: indies, blockbusters and everything in between (Jodi Brooks)
	Screening	*Either* Please Give (Holofcener, 2010) or Wonderwoman (Jenkins, 2017) -- TBC!
Week 12: 15 October - 21 October	Assessment	Essay due October 15!
	Tutorial	TOPIC 11: Women filmmakers in the Hollywood film industry past and present.
	Lecture	Hollywood today (Lisa Trahair)
	Screening	Hail Caesar! (Coen Brothers, 2016)
Week 13: 22 October - 28 October	Tutorial	TOPIC 12: Debating Hollywood -- class discussion and course feedback and a return to *Blackkklansman.*

Resources

Prescribed Resources

Essential readings

The <u>essential readings</u> for each week will be available in designated folders on Moodle through Leganto. You can also read and leave comments the readings through Leganto and you are encouraged to do so. If you have trouble accessing or using these resources please let us know.

Recommended Resources

Recommended resources

<u>Textbooks:</u>

There are two recommended books for this course. They are:

- John Belton, *American Cinema/American Culture* 5th Edition (McGraw Hill, 2017)
- Pam Cook (ed), *The Cinema Book* (BFI, 2007)

The John Belton book is particularly useful for this course and if you read through the chapters of this book you will find that you are well prepared for nearly all of the topics of the course. You will find information about which chapters are most useful for which topics on the week by week folders in Moodle.

The Pam Cook book is a very useful book for those of you who are continuing with film studies.

Additional resources

In addition to the general introductions to the weekly topics and the links to set readings, films and clips that you will find on Moodle, you will also find two different kinds of course resources. These are *resources for your research* and *resources for your learning.*

Resources for your research includes information about additional readings that will be of use for your independent research and assessments and links to online archives and databases and other online resources.

Resources for your learning includes links to useful study tips from time management skills through to getting the most out of tutorials,

Please consult and make the use of these resources.

Course Evaluation and Development

We regularly gather feedback on this course both through formal means (MyExperience) and through class and online discussion, and this feedback is used to revise and improve the course each year. We use this feedback to rethink the structure of the course and its content. For instance, student feedback has led to changing the order of some topics (to assist the undertsanding of a topic or debates), updating readings and resources, and revising and refining assessment tasks. There are a few signficant changes to ARTS1062 this year. The main change is to the assessment. Based on some student feedback from last year we have streamlined some of the assessment -- this has entailed removing the final exam and replacing it with some research tasks during the semetser that will help prepare you for your research essay. We have also responded to a request for more opportunities for student discussion in class. To this end tutorials will be devoted to workshopping ideas and debates. Finally, this year we have also included a course excursion. This excursion/field trip takes place early in the semester (week 4) and should provide a good opportunity for people to get to know each other a bit better early in the semester.

We will be asking all of you for feedback at various points throughout the semester and value your thoughts on the course, and we encourage you to give feedback!

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