

Our Vision



What do we want
to be known for
in 2049?

During the Vision design discussions as part of the staff consultations we asked, **“It’s 1 July 2049. What would the headline and key points of a news article say about what UNSW achieved?”**

We deliberately went with the milestone of turning 100, recognising that this would be the way to push the ambition and aspiration for our future.

From what we heard from you during the consultations, we have started to develop a draft vision statement for inclusion in the Strategy. We want to make this bold, aspirational and essentially capture the hearts, hands and minds of our broader community, especially staff and students.

UNSW aspires through education, research and engagement to solve some of society’s most pressing and complex challenges and ultimately have an enduring positive impact to improve life on Earth.

We envision that when we reach our centenary in 2049, our focus on Progress for All shines through in every aspect of our operations, and that:

- We are curious and optimistic, guided constantly by our motto Scientia Corde Manu et Mente – ‘Knowledge by Heart, Hand and Mind’ – to innovate, pursue excellence, embrace a diversity of perspectives and collaborate as we push the boundaries of knowledge for the benefit of people everywhere.
- Our education is accessible, personalised, flexible and transformative, fostering intellectual inquiry, creativity and individual prosperity throughout every person’s learning span. Our graduates are renowned for their disciplinary knowledge, readily applicable skills and critical thinking. They are sought by industry and employers around the globe.
- We are an international leading research University, foremost in innovation, outcomes, entrepreneurship and commercialisation of discoveries that solve the most pressing challenges of our time. Our experts are among the most trusted in the world, the primary sources of rigorous evidence, advice and solutions for leaders, decision-makers and policymakers.
- We engage authentically and ethically with people, communities and partners. We collaborate across locations and disciplines to maximise our collective impact and form strong partnerships that have powerful, durable results.
- The UNSW community values every student and every colleague who learns, researches and works with us. We continually invest in our people, and in the robust systems, processes and infrastructure that enable every person to perform at their best and realise their potential.

In 2049, UNSW is Australia’s premier University and among the best in the world.

We welcome and we value all who share our mission of ‘Progress for All through transformative education, innovative research and meaningful engagement with people, communities and partners in Australia and around the world.’