

Advance economic and social prosperity



Impact Focus Area 2

We will serve our communities and regions by shaping policy through our research and social mobility through education, while attracting talent and investment to the region.

Impact Focus Area 2.1

Transform UNSW into an innovation hub to serve industry, start-ups, and talent, driving productivity and economic prosperity.

Objective Description

UNSW will be an attractor of talent, industry and innovation to Australia and the region, to drive prosperity. We will be known as the hub for tech innovation, translation and solutions for sustainability. This requires us to scale our entrepreneurial and innovation mindset across the university and in our activities. Our efforts will support increases in productivity.

Impact Focus Area 2.3

Offer lifelong support for graduate careers in their journey to success, social mobility and collective impact

Objective Description

Universities build and shape communities and economies for prosperity. Our new strategy, with an emphasis on Progress for All, will continue to support our graduates through their careers and lives through access to lifelong learning opportunities, alumni networks and partnerships to enable them to transform their communities.

Impact Focus Area 2.2

Shape economic policy in a fair and equitable manner.

Objective Description

We will help governments shape social, financial and economic policy for society's progress. We have significant knowledge and depth of expertise that can play a role, particularly in our national conversation, on supporting greater economic and social prosperity.

Impact Focus Area 2.4

Be an open, connected university embedded in our community taking responsibility for improving lives in Greater Sydney, NSW and ACT.

Objective Description

We fulfill our mandate as the university for the State of New South Wales and as a global top 20 university by connecting closely with our communities and working on issues that directly impact them. We have the social licence to do this through proven collaborations and access to high quality education. We want to be ambitious and bold in our efforts to be woven through the fabric of our communities and working closely in partnership with them.

Flagship Initiatives

Increase our presence and impact in Greater Sydney.



Scan me to share your thoughts on Impact Focus Area 2!

This content is draft for feedback. None of the initiatives are confirmed and the purpose of Strategy Expo is to test the ideas.