Strategy Design and Process



Progress For All is UNSW's new strategy to guide and equip UNSW for the next 10 years and beyond.

This new strategy will set our sights on our 100-year anniversary, focusing our attention on the areas in which UNSW people can really 'turn the dial' and maximise our positive impact in Australia and around the world.

UNSW Strategy: Progress For All reaffirms our University's focus on **progress for all** – now, for the next decade and into our next century.

The draft strategy objectives and initiatives we have designed represent a collective of ideas shared from across the UNSW community. We were guided by four key principles in the strategy design process.

Ambition for all

Embrace UNSW's
position as an excellent
and premier global
university confidently,
continuously meeting
our responsibility to
apply our incredible
strengths and realise
our immense potential,
working together
towards progress
for all.

Setting our next foundations

Make solid,
foundational operating
decisions that embed
the appropriate
systems, processes,
approaches and
agility for a dynamic,
disruptive global
environment and equip
UNSW for generations
to come.

Societal impact amplified

Make bold choices that enable us to amplify the positive societal impact of UNSW's research, education and engagement on a global scale.

Distinctiveness

Establish an unmistakeable character that defines and distinguishes UNSW's people, our work and our impact.

We have engaged extensively with the UNSW community:

500 staff in 12 consultation sessions

100 alumni in three sessions

1975+ responses to student surveys

1850+ staff involved in strategy specific sessions (e.g. Town Halls, Heads of School)

Thank you for sharing your thoughts in our consultation process.

Your inputs into this next stage of strategy design are important so that we can design a UNSW of the future that represents our always evolving community.

We need your feedback on the ideas generated to date to ensure UNSW lives the reality of our four guiding principles.



April: We launched a discussion paper with early context and ideas of the strategy



June-August: We conducted consultations across the UNSW community



October: We are testing ideas we took onboard from consultations and feedback on the discussion paper.







December: We will finalise plans for strategy operationalisation

Our first 75 years

1949 UNSW was established to increase access to higher education, to meet society's skills needs, and to address major societal challenges after WWII.

2024 UNSW is a world-leading university with a global focus on positive societal impact.

Our purpose, or mission, endures:

To advance 'Progress for All' through transformative education, innovative research and meaningful engagement with people, communities and partners in Australia and around the world