

Why is strategy important?



In 2020, UNSW evolved its motto to **“Scientia corde mente et manu”** - Knowledge by Heart, Hand and Mind. This is more than just a slogan of renewed values and aspirations. It captures the fact that we serve higher purpose, and are committed to serving society through knowledge sharing and new discovery.

To ensure we live up to our commitments, we need a strong University-wide strategy that keeps us aligned on our purpose, embraces our diversity and elevates the impact we already see across the University.

Our new strategy 'Progress for All' will provide a framework for how we, as UNSW, will achieve our common ambition and purpose into the future. With opportunities for reviews every 3 years, our strategy will keep us dynamic in an ever-changing global context.

How will the new strategy impact me?

Our new strategy, Progress for All, will commence from 2025. The strategy will keep us on track to providing high quality research and education, alongside a more focused commitment on key issues facing UNSW and our community into the future. You will start to see changes aligning with this commitment from next year.

With extended consultation in its design, and with reviews anticipated every three years, there are many opportunities for you to have input.

UNSW's strategic priorities actively address the challenges we face today - from climate change and renewable energies to lifesaving medical treatments and breakthrough technologies. We aim to make an impact on people's lives around the world.

