# UNSW International Student Enrolment Limit Agent Webinar

19th November 2024

This session will commence shortly



# UNSW International Student Enrolment Limit Agent Webinar



## Welcome

Nick Fahy

Associate Director, Future Student Recruitment





## Acknowledgement of Country

UNSW acknowledges the Bidjigal, Gadigal, Ngunnawal and Ngambri peoples, who are the Traditional Custodians of, and whose communities remain connected to, the unceded territories on which the University's main campuses are located. We pay our respects to Aboriginal and Torres Strait Islander Elders past and present for their custodianship of Country, and celebrate the cultural knowledge, stories, songlines, ancestors and dreamings of Aboriginal and Torres Strait Islander people, the First Peoples of Australia.





## Panel



Professor Lisa Zamberlan
Pro Vice-Chancellor
International



Professor Sarah Maddison
Deputy Vice-Chancellor
Education & Student
Experience



Mark Bradley
Executive Director,
Future Students &
Business Development,
UNSW College



Dr Jonathon Strauss
Registrar and
Director of Student
Services



Sofia Lloyd-Jones
Executive Director of
Marketing & Digital
Experience



# Australia's Global University

Professor Lisa Zamberlan
Pro Vice-Chancellor International



**Progress Starts Here** 



27,000+ International Students from over 140 countries



Ranked 19<sup>th</sup> in the world (QS World University Rankings 2025)



AFR Most Employable University 5 years in a row (Australian Financial Review Top 100 Future Leaders Awards 2020-2024)



Highest median graduate salaries of Group of 8 universities (QILT Graduate Outcomes Survey 2023)



#1 in Australia for Employment Outcomes (QS World University Rankings 2025)





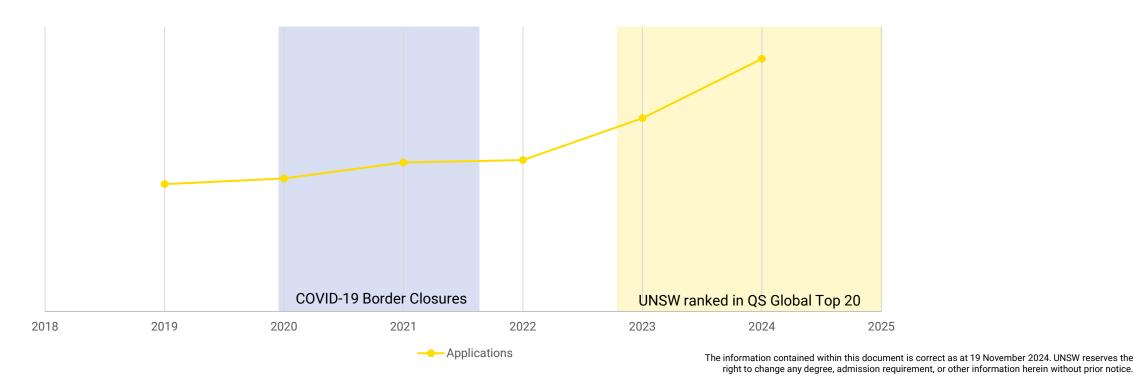
# Application Pause & Offer Expiry

Professor Sarah Maddison
Deputy Vice-Chancellor Education &
Student Experience



# Demand to study at UNSW Sydney has seen a significant increase in the last 5 years

Applications to study at UNSW have more than doubled in the last five years. While we have grown our teaching capacity, demand continues to outgrow this significantly.





# The ESOS Amendment Bill



- The Education Services for Overseas Students Amendment (Quality and Integrity) Bill 2024 is due to be tabled for discussion at the Australian Senate in mid-late November
- UNSW continues to seek clarifications on multiple points, including:
  - Clarity around Transnational Education (TNE) definitions
  - Clarity on Sponsored Students definitions
  - Controls on CoE/visa issuances
  - Measures taken should provider limits be exceeded
- UNSW continues to lobby policy makers on proposals
- We continue to support peak bodies including Group of Eight (Go8) and Universities Australia (UA) in their lobbying activity

## Sizing the Challenge

Institution	2024 Enrolments	2025 Cap	Change on 2024
UNSW Sydney	17,359	9,500	-45%
University of Western Australia	5,140	3,000	-45%
University of Sydney	17,247	11,900	-31%
University of Melbourne	11,866	9,300	-22%
Monash University	12,573	10,000	-20%
University of Adelaide	4,514	3,800	-16%
University of Queensland	8,157	7,050	-14%
ANU	3,817	3,400	-11%

Source: Sydney Morning Herald, Revealed: The number of students each university is set to lose under crackdown (published 26/9/24; accessed 14/11/24)



## **UNSW Pipeline Management**

#### Application Validation

Validation of our application backlog to prioritise active and engaged applicants. This has been a regular, ongoing process.

#### Program Level Pipeline Management

Individual program pipeline closures to meet teaching capacity constraints. This has included early application closures and accept deadlines.

#### **Consultation with Australian Government**

#### University Wide Application & Offer Release Pause

International Applications across 2025 intakes were paused for most UNSW programs on October 16.

UNSW opened an Application Waitlist Expression of Interest for students who were interested in studying at UNSW in 2025 but had not yet submitted an application. Additional

offers are also paused.

#### Unaccepted Offers Withdrawn

Agents and students received communications advising that all unaccepted offers will be withdrawn, effective 1pm on 1 November. The University advises we will be moving to targeted offer rounds for programs which still have availability for 2025.

#### Offer Waitlist

Withdrawn offer

holders contacted and asked to optin if they would like to join the Offer Waitlist.

Existing applicants that have been assessed as eligible for an offer during the offer release pause are also on this waitlist.

#### November Offer Rounds

UNSW Admissions resumes issuing offers for applicants via offer rounds. First round November offers are sent to non-NOSC students after 7 November. Second Round November Offers to NOSC students will be made from 21 November.

#### December Offer Rounds

Further NOSC and non-NOSC offers are made during December offer rounds for programs that still have capacity.

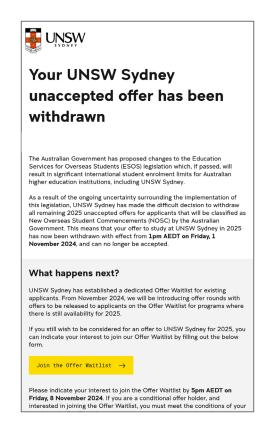
UNSW is advised that we are close to meeting NOSC cap

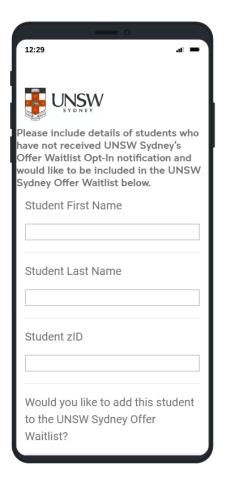
We are here



#### Offer Withdrawal Process

- On Friday 1 November, UNSW Sydney acted to withdraw any unaccepted international offers
- UNSW College packaged students, sponsored offer holders and continuing UNSW undergraduate to postgraduate students were excluded from this withdrawal process
- While this was a difficult decision, this was necessitated by UNSW being in a position where the university could have exceeded its indicative provider limit
- This was an important step to protect students who had already accepted an offer and ensure a fair, transparent approach to allocating remaining places
- Those who have indicated interest in being considered for a 2025 place have been added to our Offer Waitlist and will be communicated to shortly







# UNSW College Students

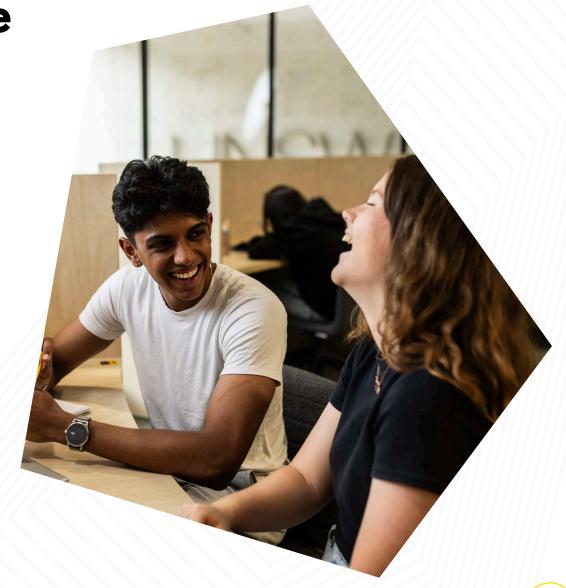
Mark Bradley

Executive Director, Future Students & Business Development, UNSW College



# The Proposed International Student Cap – UNSW College Response

- UNSW College has experienced similarly strong growth in student numbers over the past few years, particularly for Diploma programs
- It is important that we carefully manage student numbers to ensure that we remain within the limits of the proposed caps
- Many of our intakes have been paused as a result
- Existing UNSW College students who are studying onshore have been taken into account in UNSW's planning for capped numbers
- Clarification is being sought regarding cohorts that may be eligible for exemptions (such as students from Pacific Islands and foreign government Sponsored Students)





# UNSW College Student Progression

#### Entry to UNSW degrees

Students studying a UNSW College program at our campus in Sydney will have a place held for them in the UNSW degree that corresponds with their provisional offer

#### Students studying at UNSW College offshore campuses

Discussions with offshore campuses are being held on an individual basis

#### Change of preferences

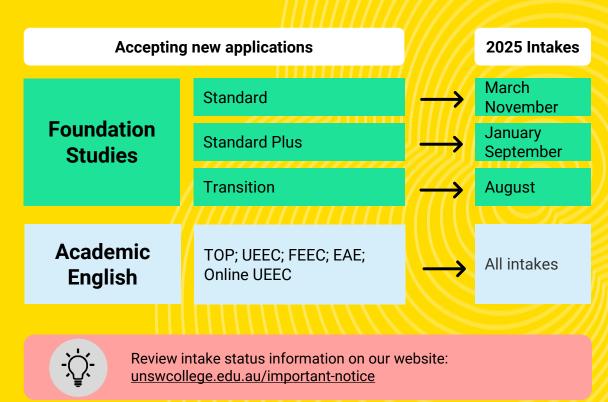
Because of the limited number of places available, students may have limited options if they wish to change their preferences, including listing a Diploma as a preference







# We are accepting new applications for these intakes



## **UNSW Sydney** Admissions Guidance & Next Steps

**Dr Jonathon Strauss**Registrar and Director of Student Services



### **Accepted Students**

#### An Accepted Student is:

- Any offer holder who fully accepted and paid their deposit by 1 November 2024; or
- Any offer holder who accepted their offer and UNSW received their deposit by 8 November 2024.
- UNSW is continuing to process CoEs for accepted students.
- Accepted students will be able to fully enrol in their respective 2025 term from:
  - Term 1 11 November 2024
  - Term 2 3 March 2025
  - Term 3 30 June 2025
- These students should apply for their visa and will still be considered for any UNSW scholarships they have applied for.



#### **Current UNSW Waitlists**

 Demand for UNSW remains very high, with significant interest from students for all 2025 term intakes as evidenced through the volume of applications received in the week prior to the Application Pause and for our Offer Waitlist

	<b>T</b> 1	T2	Т3
Offer Waitlist	4,213	325	2,319
Application Validation	177	123	3,038
Applications submitted in the week prior to the Application Pause	1,384	964	10,719



### Offer Approach

#### **Changes for 2025**

- Completed applications will be prioritised according to academic merit and subject to program availability
- Offer deferrals will no longer be automatically approved
- Weekly offer rounds will be introduced
- Offers will have a 10-day acceptance period
- Change of program requests will no longer be considered

#### **Changes for 2026**

More information to be shared in early 2025 with agents and prospective students





## Offer Approach

Status	2025 <u>Complete</u> Applications (all documents submitted)	2025 <u>Incomplete</u> Applications (some documents outstanding)
Meets Entry Requirements	<ul> <li>Placed on Offer Waitlist and will be reviewed for each offer round:</li> <li>subject to places available, and</li> <li>academic merit position</li> </ul>	Conditional offers paused Applicants who partially meet entry requirements will be advised their application can only be assessed after documents are provided.
Does Not Meet Entry Requirements	Unsuccessful: Applicant will be notified they are not eligible for an offer	Applicant will be advised to review program entry requirements and to reapply once all documents can be submitted.  NB: New applications for 2025 are paused.



Introducing Offer Rounds

UNSW is changing the way we issue offers:

- Weekly offer rounds
- Offers released on Thursdays
- Offer holders will be given 10 days to accept their offer
- Offers will lapse on Saturdays

Programs will be grouped together and offers will be released according to the group type





#### **Academic Merit**

We use WAM, or Weighted Average Mark, to determine academic merit at UNSW and will rank all international applicants accordingly.

- UNSW's Postgraduate Coursework Entry Score Calculator may be used to generate an approximate UNSW equivalent WAM
- Admissions will rank all applicants by their equivalent WAM and make offers (via offer rounds) until the program reaches capacity
- Limited number of additional offers for Term 1 2025 as there are many more applications than places available
- In early 2025, we hope to make more offers available for Term 2 and Term 3 2025.





## **Expiring Offers**

From 20 November 2024, all New Overseas Student Commencement (NOSC) offer holders will have a personalised expiry deadline to accept<sup>^</sup> or decline their study at UNSW. Offer expiry is automatically calculated and generated at the time of offer release.

The following cohorts will **not** have a 10-day offer expiry:

- Sponsored Students
- UNSW College packaged offers
- Fully online (offshore) students
- Internal Program Transfer (IPT) students
- Higher Degree Research (HDR) students
- Non-award students

^Accepting an offer means that the student must have accepted and paid their deposit



# Term 1 Offer Round Key Dates & Service Level Expectations

Round	Offer Release Date	Offer Acceptance Deadline	Next Offer Round
Group A Programs (PG)	21 November	30 November	5 December
Group B Programs (UG & PG)	28 November	7 December	12 December
Group C Programs (UG)	23 December	1 January	N/A



## **Priority Offer Round Program Groups**

Group A*	Group B**	Group C	
Offers from 21 November	Offers from 28 November	Offers from 23 December	
Master of Animation and Visual Effects	Bachelor of Advanced Science (Hons)	All undergraduate programs offered via	
Master of Applied Economics	Bachelor of Architectural Studies	UAC International	
Master of Architecture	Bachelor of Aviation (Flying)		
Master of Construction & Project Management / Master of Property and Development	Bachelor of Biotechnology (Hons)		
Master of Design	Bachelor of Design		
Master of Education	Bachelor of Material Science & Engineering (Hons)		
Master of International Business	Bachelor of Medical Science		
Master of Materials Technology	Bachelor of Nutrition / Master of Dietetics and Food Innovation		
Master of Science in Health Data Science (Extension)	Bachelor of Pharmaceutical Medicine / Master of Pharmacy		
	Bachelor of Psychological Science		
	Bachelor of Psychology (Hons)		
	Bachelor of Science		
	Bachelor of Vision Science / Master of Clinical Optometry		
	Master of Actuarial Studies (Extension)		
	Master of Commerce (Extension)		
	Master of Professional Accounting (Extension)		



<sup>\*</sup>Additional programs may be added to this list on 5 December

<sup>\*\*</sup>Additional programs may be added to this list on 28 November

# Our Commitment to You

Sofia Lloyd-Jones

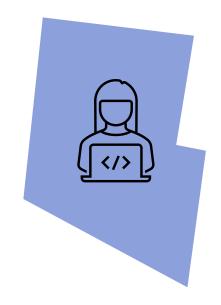
Executive Director, Marketing & Digital Experience



### Service Level Expectations



Transparency through relevant and succinct communications



Enhanced agent training, documentation and Agent Resource Hub



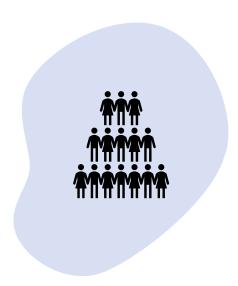
Maintaining service excellence and access to account managers



Continued UNSW
Agent Incentive
Scheme and timely
commission
payments



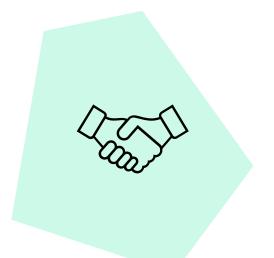
## 2025 Market Engagement



Focus on supporting students already in the UNSW recruitment funnel



Activities to build high quality demand for 2026/2027 intakes



Collaborative approach to supporting sponsored students



Improved pre-departure and onboarding experience



### Open Communication and Feedback

#### **UNSW International Development Managers**



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# Question & Answer Session





## Thank You



