



**UNSW**  
SYDNEY

# Co-op Internships



## Marketing

February - August 2025

Duration: 24 weeks (T1/T2)    Placement: Full-time  
Start date: 17 February 2025    Stage in degree: 2nd – 4th yr  
End date: 2 August 2025    Co-op ProgID: MKT25-INT6S1

**Applications Close:** 1pm Friday 18 October 2024



### Why Co-op Internships?

Get a head start on your career with a one-off 6-month internship with a Co-op Industry Partner. Being awarded an internship by UNSW Co-op is an outstanding addition to your resume and an excellent opportunity for you to gain 'real world' industry experience prior to graduation. Co-op Internships help you develop your skills and gain clarity on your career goals, by applying your university learnings and contributing to meaningful projects, while building your networks in a professional environment.

### Eligibility

Applicants must be Australian citizens or Permanent Residents, currently enrolled in a Commerce or Media program (single or dual- degree) and majoring in **Marketing**.

A competitive candidate will have achieved a credit minimum in relevant courses and overall WAM. Some industry experience is preferred. Having met the academic and experience requirements, successful applicants are largely selected on their interpersonal skills and motivation.

If offered the internship, you must be prepared to:

- intern for 24 weeks full-time with the industry partner;
- attend placement continuously for 24 weeks, placements cannot be split;
- be enrolled in the relevant internship course in each Term;
- study 1 (max 2) additional course(s) in each Term (T1+T2, 2025). Appointed interns can submit requests to study a 2nd additional course in each Term.

Apply now via [InPlace](#) using your zID.

**Watch our video** or **view our guide** to the InPlace Expression of Interest (EOI) and Application process.

### Benefits of 24-week placements

Through Co-op's longer placements, you will have time to:

- become embedded in a team, experiencing real industry challenges and successes
- gain exposure to projects that have real impacts on the company
- learn new skills and build on your experience, taking on more responsibility as you progress
- engage with (or lead!) end-to-end projects; see the results of your input
- expand your professional networks beyond your direct team
- learn more about potential career opportunities
- apply feedback from mentors, reflect on improvements in your skills and professionalism



# "I had the opportunity to build a solid foundation for my future career pathway."

"The 6 month internship is a great way to get practical experience in a supportive environment and over a time frame that allows for in-depth growth and development, alongside the chance to work on a large scale project."

**Matthew Jenkins – Co-op Intern  
American Express**



## Application Process

- 1 Verified EOI**  
Complete your Expression of Interest (EOI) in InPlace & have it verified by Co-op.
- 2 Application**  
Select internship & submit:
  - CV
  - Academic statement
  - Responses to questions 6&7
- 3 Screening**  
Selected candidates will be invited to complete screening with the Co-op team (email and phone).
- 4 Interview**  
Shortlisted candidates will be put forward to industry partners, who select candidates for interview.
- 5 Offer Accepted**  
Successful candidates sign a Co-op Internship Agreement.

## Progression Check

A Progression Check is essential for you to understand how this internship will affect your degree progression and timing of your graduation. Request a [Progression Check](#) via the Nucleus Student Hub.

More information about the industry placement requirements can be found in the Internship Guidelines.

## Internship Course Enrolments

Co-op managed Internships may attract UOC and HECs & may count toward your degree\*.

12 UOC for a 24 week internship - enrolment across 2 Terms:

- WIL Central (General Education) – 12 UOC - CDEV3012
- Business School - 12 UOC – COMM3101 OR COMM3202 (A maximum of 6 UOC can be counted in each of your Business School majors)
- Science Faculty - 12 UOC - PHYS3199 + PHYS3299 (counted as a science elective or free elective)

6 UOC (+ 6 UOC) for a 24 week internship - separate enrolments across 2 Terms (interns must enrol in an internship course in each Term of the placement):

- Faculty of Arts, Design & Architecture – 6 UOC – ARTS3015 and/or 6 UOC FADA6700
- WIL Central (General Education) – 6 UOC - CDEV3400
- Science Faculty - 6 UOC - PHYS3199 (counted as a science elective or free elective)

\*The UOC awarded to this Internship will only count toward your degree IF it can be accommodated as above or within your remaining free electives. For details, request a [Progression Check](#) via the Nucleus Student Hub.

Engineering (and some Co-op managed Internships in Science) will not attract a HECS fee and are for nominal credit only, allowing you to maintain your status as a full-time student at UNSW. Successful completion of an Engineering / Science internship will appear on students' AHEGS.

## Internship Bursary

**Apply for your Co-op Internship Bursary after being appointed to a Co-op Internship. Bursaries for a 24-week placement total \$21,500.**

For further information on Co-op Internships please contact:

**UNSW Co-op Program**

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