



## American Express Internship Program

### Why American Express?

There's a difference between having a job and making a difference.

American Express has been making a difference in people's lives for over 160 years backing them in moments big and small, granting access, tools, and resources to take on their biggest challenges and reap the greatest rewards.

We've also made a difference in the lives of our people, providing a culture of learning and collaboration, and helping them with what they need to succeed and thrive. We have their backs as they grow their skills, conquer new challenges, or even take time to spend with their family or community. And when they're ready to take on a new career path, we're right there with them, giving them the guidance and momentum into the best future they envision.

Because we believe that the best way to back our customers is to back our people.

The powerful backing of American Express.

Don't make a difference without it.

Don't live life without it.

Don't do business without it.

### Description

We're currently hiring interns to join our Internship Program. We are searching for students with a diverse set of skills and backgrounds, looking for hands-on experience with a global multinational company.

As an intern, you will contribute to significant business projects with real-life implications. Your contribution will have an impact on the business from your first day, being an integral member of a cross-functional team.

## Responsibilities

- You will be supporting one of our teams across Marketing, spanning across Brand, Customer Marketing, Acquisition & Product, along with Digital Product, Pricing & Strategy
- You will be assisting team members with real projects. Some examples of prior internship opportunities included:
  - o Designing, developing, and implementing strategies and initiatives to profitably grow the commercial business, while controlling net loss provision and improving client satisfaction
  - o Leveraging industry best practices and data assets and creating reports to track product performance as well as helping to shape the go to market strategy
  - o Implementing and supporting new digital features for our website and mobile app
  - o Creation, implementation and tracking of marketing campaigns
  - o Coordinating the exploration of new product constructs using research insights
  - o Deployment of bespoke experiential marketing programs to support our premium offering
  - o Providing analytics on key pricing initiatives to support contract negotiations with merchants

## Qualifications and requirements

- We are looking for candidates that are passionate, energetic and hands on.
- You are a self-starter that thrives working as part of a team, with an ability to work under minimal supervision in a dynamic, fast changing environment and with strong attention to details.
- **For marketing roles:** You will have a passion for communicating with customers and delivering engaging marketing campaigns. You will work with external advertising agencies and other internal stakeholders in the creation, management and deployment of digital & print communications as well as be able to track campaign effectiveness.
- **For strategy, analytics, and pricing roles:** You will have exceptional problem-solving skills with an opportunity to perform data analytics in certain functions. Preference for candidates pursuing degrees in Commerce, Finance, Data Science, Mathematics, Statistics, Actuarial Studies, Business Studies, or similar quantitative field of study.
- **All roles will be subject to additional background verification checks.**
- **All roles are 24 weeks and commence in February 2025. Placements are 24 weeks full-time continuous.**
- **Shortlisted candidates must be available to attend a virtual interview in mid-November 2024.**

## Interested in applying for this role?

Apply via InPlace using your zID at: <https://placements.unsw.edu.au>