ARTS3872

Media, Culture and Power

Term 3, 2022

Course Overview

Staff Contact Details

Convenors

Name	Email	Availability	Location	Phone
Mary Zournazi	m.zournazi@unsw.edu.au	TBA	MB 164	

School Contact Information

School of Social Sciences

Room 159

Morven Brown C20

email: soss@unsw.edu.au

phone: 02 9385 1807

Acknowledgement of Country

UNSW Arts, Design and Architecture Kensington and Paddington campuses are built on Aboriginal Lands. We pay our respects to the Bidjigal and Gadigal peoples who are the Custodians of these lands. We acknowledge the Aboriginal and Torres Strait Islander peoples, the First Australians, whose lands, winds and waters we all now share, and pay respect to their unique values, and their continuing and enduring cultures which deepen and enrich the life of our nation and communities.

Image courtesy of the Office of the Pro Vice-Chancellor Indigenous UNSW's Indigenous strategy

Course Details

Units of Credit 6

Summary of the Course

In this course, you will explore broad sociological and anthropological understandings of media and theories of power and knowledge that exist in the public sphere and social life. By introducing you to different ways of theorising media practices, this course prepares you for the analysis of the changing media landscape and new forms of social feeling and popular culture. Topics are likely to include: ideas of memory, time and technology, the social relationship between 'public' and 'private' in the context of hyperpublicity today, changing media devices and the role of social media; digital cultures, film and visual cultures; the relationship between revolutions in media technology and public debate; the role of different media in shaping ideas of citizenship and belonging.

Course Learning Outcomes

1. Engage with and evaluate theories around the sociology of media and new forms of social feeling and popular culture.
2. Demonstrate effective oral communication skills by scholarly, reflective and respectful discussion.
3. Apply critical skills to research and writing on themes related to the course
4. Apply concepts raised in the course to everyday life and experience of media cultures.

Teaching Strategies

This subject encourages student participation at all levels through a student-centred approached to learning. This will be facilitated through class activites and exercises and the development of a teacher-student dialogue in lecture and tutorials. The aim of the course is to enhance students' analytical and communication skills and to encourage independent learning.

The teaching strategies and rationale will enable:

- the active engagement with challenging concepts, drawing on the diversity of students' experiences.
- cooperative learning with peers
- student responsibility to a learning community
- feedback from a range of sources
- in class exercises and class dialogue to help stimuate reflective and respectful discussion

Assessment

Details for assessment will be available in the first class and on Moodle.

Assessment task	Weight	Due Date	Course Learning Outcomes Assessed
1. Workbook	40%	Not Applicable	1, 2, 3, 4
2. Essay	60%	Not Applicable	1, 3, 4

Assessment 1: Workbook

Assessment length: Weekly entries
Submission notes: Submission Date TBA

Workbook exercises will be undertaken in lecture and tutorial classes. Week by week exercises and preparation on the key reading for the week to be recorded in the workbook. The workbook consists of in-class exercises and evaluation from weeks 2-6, apprpx. 250-280 words weekly.

Students will receive feedback in week 4 and this feedback will give them a detailed discussion of their progress and areas for improvement in the workbook

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Additional details

Details for the workbook and activities to be advised in the class, and the details will be available on Moodle .

Assessment 2: Essay

Submission notes: Submission Date TBA

The essay is designed for students to review and select a key area of interest/topic from the course and reflect on the social issues of media and cultural life. Word length 2,800-3000 words. The essay will be due at the end of the course, this will be the final assessment task for assessment purposes.

Students will receive written feedback and a numberical mark within ten working days of the submission. The rubric sheet will be available to students at the start of the course so they can work toward specific standards

Additional details

Details for this assessment will be available in class and on Moodle.

Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture recordings.

Course Schedule

[View class timetable](#)

Timetable

Date	Type	Content
O week: 5 September - 9 September	Topic	TBA
Week 1: 12 September - 16 September	Topic	**TBA**
Week 2: 19 September - 23 September	Topic	**TBA**
Week 3: 26 September - 30 September	Topic	**TBA**
Week 4: 3 October - 7 October	Topic	TBA -
Week 5: 10 October - 14 October	Topic	**TBA**
Week 6: 17 October - 21 October	Topic	TBA

Week 7: 24 October - 28 October	Topic	**TBA**
Week 8: 31 October - 4 November	Topic	**TBA**
Week 9: 7 November - 11 November	Topic	**TBA**
Week 10: 14 November - 18 November	Topic	TBA

Resources

Prescribed Resources

Weekly Readings will be available online through the Moodle Course Page

Course Evaluation and Development

We will engage in informal and formal feedback mechanisms such as MY Exoerience will be implemented to help evaluate the best teaching practice throughout the course. Your feedback is very important to me and I use your feedback to continually update this course. I thank you for your time in taking to be involved in the feedback.

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au

Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin, you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support, you will automatically receive a ticket number, but if you telephone, you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, alternative submission details will be stated on your course's Moodle site. For information on how to submit assignments online via Moodle: https://student.unsw.edu.au/how-submit-assignment-moodle

Late Submission Penalty

UNSW has a standard late submission penalty of:

- 5% per calendar day,
- for all assessments where a penalty applies,
- capped at five calendar days (120 hours) from the assessment deadline, after which a student cannot submit an assessment, and
- no permitted variation.

Students are expected to manage their time to meet deadlines and to request Special Consideration as early as possible before the deadline. Support with Time Management is available here.

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- Copying: Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.
- Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.
- Collusion: Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.
- Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.
- Duplication ("self-plagiarism"): Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items. UNSW Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW, but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Academic Information

Due to evolving advice by NSW Health, students must check for updated information regarding online learning for all Arts, Design and Architecture courses this term (via Moodle or course information provided).

Please see: https://www.unsw.edu.au/arts-design-architecture/student-life/resources-support/protocols-guidelines for essential student information relating to:

- UNSW and Faculty policies and procedures;
- Student Support Services;
- Dean's List;
- review of results;
- credit transfer;
- cross-institutional study and exchange;
- examination information;
- enrolment information;
- Special Consideration in the event of illness or misadventure;
- student equity and disability;

And other essential academic information.

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