



**UNSW**  
SYDNEY

Australia's  
Global  
University



# ARTS5100

## Research Methods

Term One // 2020

## Course Overview

### Staff Contact Details

#### Convenors

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### School Contact Information

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Website: <https://sam.arts.unsw.edu.au>

The School of the Arts and Media would like to Respectfully Acknowledge the Traditional Custodians, the Bedegal (Kensington campus), Gadigal (City and Art & Design Campuses) and the Ngunnawal people (Australian Defence Force Academy in Canberra) of the lands where each campus of UNSW is located.

## **Course Details**

### **Credit Points 6**

### **Summary of the Course**

This Masters-level seminar course is designed to introduce students to high-level academic research and writing across the programs of PR & Advertising and Journalism & Communication. It will develop research and analytical skills required to support the preparation and completion of a major piece of independent research.

It will introduce students to core issues in and approaches to research which will help them consolidate and extend their understanding of their chosen discipline and of the place of their research within it. The course is organised around a structured seminar series, beginning with a consideration of the nature of disciplinary research in the Humanities and moving on to consider the requirements of an extended piece of research, and to developing a research plan and project and/or project timetable.

### **Course Learning Outcomes**

1. work independently to develop a complex research project;
2. analyse critically the structure, argumentation and quality of a thesis and/or practical project, and identify the methodological approaches employed;
3. engage with peers' and colleagues' research critically and in the spirit of intellectual openness and generosity;
4. present an outline of specific research questions developing out of their research, and identify research methods suitable for their project;
5. develop a formal research proposal and/or plan for their research project.

### **Teaching Strategies**

The course will be taught through a two-hour seminar each week. Discipline-speakers may be invited to contribute in several of the weeks. Students will have the opportunity to present one aspect of their own research at a symposium at the end of semester.

The approach to teaching is informed by principles of interactivity, agency and the pursuit of scholarly knowledge and learning. Our aim is to facilitate ways for students to access and foster a range of productive possibilities from the disciplinary bases of their study. This ability will be an ongoing resource in both professional and academic arenas, continuing beyond the immediate context of any one course or program.

# Assessment

## Assessment Tasks

Assessment task	Weight	Due Date	Student Learning Outcomes Assessed
Formal research proposal	50%	24/04/2020 11:00 PM	1,4,5
Research presentation	25%	29/04/2020 10:00 AM	1,3,4,5
Thesis critique	25%	27/03/2020 11:00 PM	2,3

## Assessment Details

### Assessment 1: Formal research proposal

**Start date:**

**Details:** 3500 words. Grade and written comments provided.

### Assessment 2: Research presentation

**Start date:**

**Details:** Also known as SAM Symposium. 5-10 mins. This is the final assessment task. Grade and written comments provided.

### Assessment 3: Thesis critique

**Start date:**

**Details:** 1500 words. Grade and written comments provided.

## **Resources**

**Prescribed Resources**

**Recommended Resources**

**Course Evaluation and Development**

## **Submission of Assessment Tasks**

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### **Turnitin Submission**

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on [externalteltsupport@unsw.edu.au](mailto:externalteltsupport@unsw.edu.au) . Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

For information on how to submit assignments online via Moodle: <https://student.unsw.edu.au/how-submit-assignment-moodle>

## Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

**Copying:** using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This also applies to images, art and design projects, as well as presentations where someone presents another's ideas or words without credit.

**Inappropriate paraphrasing:** Changing a few words and phrases while mostly retaining the original structure and/or progression of ideas of the original, and information without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

**Collusion:** working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student before the due date, or for the purpose of them plagiarising at any time, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.

**Inappropriate citation:** Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.

**Duplication ("self-plagiarism"):** submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

Correct referencing practices:

- Paraphrasing, summarising, essay writing and time management
- Appropriate use of and attribution for a range of materials including text, images, formulae and concepts.

Individual assistance is available on request from The Learning Centre (<http://www.lc.unsw.edu.au/>). Students are also reminded that careful time management is an important part of study and one of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items.

UNSW Library also has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time

- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Some of these areas will be familiar to you, others will be new. Gaining a solid understanding of all the related aspects of ELISE will help you make the most of your studies at UNSW.

<http://subjectguides.library.unsw.edu.au/elise/aboutelise>



## **Academic Information**

For essential student information relating to:

- requests for extension;
- late submissions guidelines;
- review of marks;
- UNSW Health and Safety policies;
- examination procedures;
- special consideration in the event of illness or misadventure;
- student equity and disability;
- and other essential academic information, see

<https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/>

## **Image Credit**

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## **CRICOS**

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